

LEANNE BRANIFF

Award-winning graphic designer,
photographer & writer.

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🌐 evergreenandcocreative.com

📍 Council Bluffs, IA; Remote/Hybrid

🌐 linkedin.com/in/leannebraniff/

EDUCATION

Associate of Liberal Arts (2004)

Northeast College, Norfolk, Nebraska
Art Major, 3.8 GPA, Phi Theta Kappa IHS

High School Diploma (1999)

Pender Public, Pender, Nebraska

SOFTWARE KNOWLEDGE

- Google Web Designer
- Wordpress
- Macintosh and PC platforms
- Adobe Creative Suite
- LinkedIn Skill Assessment Badges
- Adobe Acrobat
- QuarkXPress
- Microsoft Office 365
- Web-based software (MailChimp, Creatopy, Wix, etc.)

OTHER SKILLS

- Highly skilled in creative design
- Critical thinker and troubleshooter
- Recognized for speed and accuracy
- Unmatched organizational skills
- Photography and DSLR knowledge
- Marketing research and development
- Copywriting and grammar skills
- Resourceful and eager to learn
- Store-front customer service
- Newspaper layout and workflow

EXPERIENCE

EverGreen & Co Owner/Photographer & Designer

Council Bluffs, IA evergreenandcocreative.com

- 2025 - present
 - Custom photography
 - Creative graphic design across all platforms

Cox Media

Omaha, NE

- 2018 - 2025

Digital Media Producer II

coxcreativeservices.com

- HTML5 development for digital advertising
- Development of advertising campaigns
- Brainstorming and consulting (hybrid)
- Creative graphic design across all platforms
- Digital advertisement design
- Wordpress website design
- Social Media Management
- Remote and hybrid work environment

J.P. Cooke

Omaha, NE

- 2014 - 2017

Graphic Arts Director

jpcooke.com

- Managing the Art Department
- Creating marketing campaigns in full
- Social media/web graphics
- Product photography
- Copywriting and editing
- Logo and artwork re-creation
- File prep for sublimation/laser engraving
- Website design for multiple brands
- Manage production deadlines
- Multiple brand management and development

Mail Marketing

Omaha, NE

2008 - 2010

Senior Graphic Designer

- Extensive design of print materials
- Output of files for offset & digital press
- Knowledge of postal guidelines
- Small scale networking
- Establishing efficient workflow
- Proofreading and copywriting
- Variable data and imaging development

Marathon Press

Norfolk, NE

- 2004 - 2008

Graphic Designer

marathonpress.com

- Extensive design of print materials
- Output files for digital & offset press
- Design consultation and art direction
- Branding & identity
- Creation of marketing materials
- Back-end web development
- Marketing workshops for photographers